



To God be the Glory

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## **Balance In Training** **with Carly Brown**

303. 668.3762

Welcome to Balance In Training! I am very excited to have you as a new client. This newsletter contains some general information about lessons and training that I hope you adhere to as I attempt to constantly improve my equine business and to provide the most up-to-date horsemanship knowledge for you.

First of all, my website is [www.carlydavis.com](http://www.carlydavis.com). Check it out and let me know what you think! Photos, directions to Las Piedras Ranch, the group activities schedule, and a link to my email can be found there. I check my email once a day and will reply to you as soon as possible. However, if you need to reach me the same day (especially regarding a lesson change or cancellation), you will need to call or text my cell phone at 303 668 3762. I have it on me at all times. Lessons can be scheduled and paid for online through the Schedule page of the website.

My insurance requires everyone who rides with me to wear a helmet. I will provide a helmet if you do not have your own. I am also required to have you sign a liability form, which can be printed off the Documents page of the website and brought to your first lesson.

My policy on weather is: if you would like to be out here riding, no matter what the weather, I will be out there with you. That being said, I understand not everyone wants to ride in extreme cold, and so I allow cancellations with a wind chill of 20 or below. If you would like to cancel a lesson or training session due to weather, please call or text my cell phone. In snow, wind, or rain we can ride under the protection of the covered arena.

Due to an increased number of last-minute lesson cancellations, I have to enforce my current cancellation policy. Please see the additional page, BIT Policies. Lessons will start at the time agreed upon and end an hour later in order to respect all other lessons scheduled that day.

I try to schedule monthly group events that allow all of my clients to get to know each other, to enjoy horse events, and to participate in other equine disciplines. I will have group lessons at Las Piedras Ranch at least twice a month. Other monthly events include gymkhanas, ranch sorting practice, attending Stock Show, attending rodeos, holiday parties, summer camps for kids, group trail rides, etc. Everyone (clients, parents, siblings, friends) is welcome to participate in any group activity. For the riding activities, you are welcome to bring your own horse or you are welcome to participate on one of mine. A list of events can be found on the schedule page on my website. Put the dates on your calendars!

You are welcome to participate in my rewards program that includes horsey gifts to the students after a number of lessons. For example, after 5 lessons, the rider will receive a decorative horseshoe. After 10 lessons, they will receive a free hoofpick. Any rewards earned may be brought and used during subsequent lessons. The complete list of rewards is listed after this letter. Reward items may also be purchased early if desired. Rewards list subject to change without notice.

I have a 'library' of equine reference material, such as training DVDs, and books about many aspects of horses. Any clients of Balance In Training are allowed to borrow books or DVDs. Let me know if you are interested in anything.

Any lessons that include cattlework cost an extra \$10 per hour. If you would like to learn to track cattle, rope, or the basics of cutting, please let me know.

I have apparel for sale with my brand and logo on it – baseball caps, sweatshirts, t-shirts, polo shirts, Carhartts. Let me know if you would like to purchase anything or if you would like to have my brand and logo embroidered on any Carhartts or clothing that you already own.

Thank you for your cooperation in these policies. Feel free to call me at 303 668 3762 if you have any questions. If you like what I do, please pass the word along to your friends. I get most of my business by word of mouth. If you would like to send me a testimony that could be posted on my website, please email it to me. I'm looking forward to riding with you! God bless you!

Sincerely,

*Carly (Davis) Brown*

Balance In Training Rewards Program

<u># Lessons</u>	<u>Reward</u>
5	Decorative Horseshoe
10	Hoofpick
15	Currycomb
20	Brush
25	Mane & Tail Comb
30	Bathing Sponge
35	Bucket to hold Grooming Tools
40	'Rider of the week' Poster in the Tack Cabin
45	Balance In Training Magnet
50	Water Bottle Carrier for Saddle
55	Saddle Cross
60	Roping Glove
65	Halter
70	Lead Rope
75	Baseball Cap with Carly's brand
80	Leather Gloves
85	Horse-crazy socks
90	Pocket Knife
95	Training Tips DVD
100	Helmet Cover
105	Over-under
110	Cowboy Hat-Band
115	Name Plaque (to be displayed on halter, etc)
120	Reins
125	Embroidery with Carly's brand on article of your choice
130	Spur Straps
135	Spurs
140	Spur Tie-downs
145	T-shirt with Carly's brand
150	Belt Buckle
155	Sweatshirt with Carly's brand
160	Metal Currycomb
165	Horse Journal
170	Horse Key chain
175	Horse Breed Deck of Cards